# THE AP-GfK POLL
## September, 2014

Conducted by GfK Public Affairs & Corporate Communications

**A survey of the American general population (ages 18+)**
*Interview dates: September 25-29 2014*
*Number of interviews, adults: 1,845*
*Likely Voters: 958*

*Margin of error for the total sample: +/- 2.5 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*
*Please refer to the exact sample number at the bottom of each table.*

*\*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.*
*For more information, see http://www.ap-gfkpoll.com.*

*CUR1 through FAV2 previously released.*
*FAV2a held for future release.*
*OANG through MJ2a previously released.*

THR1. How confident are you that the U.S. government can effectively minimize the threat Americans face from each of the following?

| Terrorist attacks | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 |
|---|---|---|---|
| **Extremely/very confident** | **19** | **19** | **19** |
| Extremely confident | 4 | 4 | 4 |
| Very confident | 15 | 15 | 15 |
| **Moderate confident** | **40** | **41** | **42** |
| **Not too/not at all confident** | **37** | **38** | **38** |
| Not too confident | 23 | 24 | 22 |
| Not at all confident | 14 | 14 | 15 |
| Refused/Not Answered | 3 | 2 | 2 |
| *Based on:* | *N=1,845* | *N=1,541* | *N=958* |

(Continued)

THR1. How confident are you that the U.S. government can effectively minimize the threat Americans face from each of the following?

[ITEMS RANDOMIZED]

| Climate change | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 |
|---|---|---|---|
| **Extremely/very confident** | 8 | 7 | 8 |
| Extremely confident | 3 | 3 | 3 |
| Very confident | 5 | 5 | 5 |
| **Moderate confident** | **26** | **25** | **25** |
| **Not too/not at all confident** | **63** | **65** | **65** |
| Not too confident | 33 | 34 | 31 |
| Not at all confident | 30 | 31 | 34 |
| Refused/Not Answered | 4 | 3 | 2 |

Based on: N=1,845    N=1,541    N=958

| Mass shootings | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 |
|---|---|---|---|
| **Extremely/very confident** | **9** | **8** | **8** |
| Extremely confident | 2 | 2 | 2 |
| Very confident | 6 | 6 | 6 |
| **Moderate confident** | **25** | **24** | **23** |
| **Not too/not at all confident** | **63** | **66** | **67** |
| Not too confident | 36 | 38 | 38 |
| Not at all confident | 27 | 28 | 30 |
| Refused/Not Answered | 3 | 2 | 2 |

Based on: N=1,845    N=1,541    N=958

(Continued)

THR1. How confident are you that the U.S. government can effectively minimize the threat Americans face from each of the following?

[ITEMS RANDOMIZED]

| Racial tensions | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 |
|---|---|---|---|
| **Extremely/very confident** | **8** | **8** | **7** |
| Extremely confident | 2 | 2 | 2 |
| Very confident | 6 | 6 | 6 |
| **Moderate confident** | **30** | **31** | **31** |
| **Not too/not at all confident** | **58** | **60** | **61** |
| Not too confident | 36 | 37 | 36 |
| Not at all confident | 22 | 23 | 25 |
| Refused/Not Answered | 3 | 2 | 1 |

Based on: N=1,845 N=1,541 N=958

| Economic uncertainty on Wall Street | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 |
|---|---|---|---|
| **Extremely/very confident** | **9** | **8** | **9** |
| Extremely confident | 2 | 2 | 2 |
| Very confident | 7 | 6 | 7 |
| **Moderate confident** | **33** | **33** | **32** |
| **Not too/not at all confident** | **55** | **56** | **57** |
| Not too confident | 37 | 37 | 36 |
| Not at all confident | 18 | 19 | 21 |
| Refused/Not Answered | 3 | 2 | 2 |

Based on: N=1,845 N=1,541 N=958

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(Continued)

THR1. How confident are you that the U.S. government can effectively minimize the threat Americans face from each of the following?

[ITEMS RANDOMIZED]

| An unstable job market | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 |
|---|---|---|---|
| **Extremely/very confident** | **10** | **11** | **12** |
| Extremely confident | 2 | 3 | 3 |
| Very confident | 8 | 8 | 9 |
| **Moderate confident** | **36** | **35** | **33** |
| **Not too/not at all confident** | **51** | **52** | **53** |
| Not too confident | 34 | 35 | 34 |
| Not at all confident | 17 | 17 | 20 |
| Refused/Not Answered | 3 | 2 | 2 |
| *Based on:* | *N=1,845* | *N=1,541* | *N=958* |

*Some questions held for future release.*

TP4.  Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

| | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 | 7/24-28/14 | 5/16-19/14 | 3/20-24/14 | 1/17-21/14 | 12/5-9/13 | 10/3-7/13* | 4/11-15/13 | 1/10-14/13 | 8/16-20/12 | 6/14-18/12 | 5/3-7/12 | 2/16-20/12 | 12/8-12/11 | 10-13-17/11 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Supporter | 17 | 20 | 26 | 23 | 20 | 22 | 27 | 20 | 17 | 23 | 22 | 27 | 23 | 22 | 25 | 30 | 28 |
| Not a supporter | 79 | 77 | 72 | 74 | 77 | 73 | 67 | 76 | 78 | 62 | 64 | 63 | 65 | 67 | 71 | 64 | 68 |
| Don't know [VOL] | na | na | na | na | na | na | na | na | na | 12 | 13 | 8 | 10 | 10 | 4 | 6 | 4 |
| Refused/Not Answered | 4 | 3 | 2 | 4 | 4 | 6 | 6 | 4 | 5 | 3 | 1 | 1 | 1 | 1 | 1 | 1 | * |
| Based on: | N=1,845 | N=1,541 | N=958 | N=1,044 | N=1,354 | N=1,012 | N=1,060 | N=1,367 | N=1,227 | N=1,004 | N=1,004 | N=1,006 | N=1,007 | N=1,004 | N=1,000 | N=1,000 | N=1,000 |

TP4a.  [IF TP4=1] Do you support the tea party movement strongly or somewhat…

| | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 | 7/24-28/14 | 5/16-19/14 | 3/20-24/14 |
|---|---|---|---|---|---|---|
| Strongly | 31 | 31 | 34 | 35 | 28 | 31 |
| Somewhat | 68 | 67 | 65 | 64 | 71 | 67 |
| Refused/Not Answered | 1 | 1 | 1 | 1 | 1 | 2 |

Based on: Tea Party Supporter    N=361    N=331    N=255    N=259    N=263    N=227

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PID1.        Do you consider yourself a Democrat, a Republican, an independent or none of these?

| | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 | 7/24-28/14 | 5/16-19/14 | 3/20-24/14 | 1/17-21/14 | 12/5-9/13 | 10/3-7/13* | 4/11-15/13 | 1/10-14/13 | 11/29-12/3/12 | TOTAL 10/19-23/12 | REGISTERED VOTERS 10/19-23/12 | LIKELY VOTERS 10/19-23/12 | TOTAL 9/13-17/12 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Democrat | 31 | 36 | 35 | 29 | 32 | 30 | 33 | 29 | 31 | 27 | 29 | 33 | 31 | 32 | 34 | 31 |
| Independent | 24 | 25 | 25 | 24 | 21 | 24 | 23 | 28 | 27 | 29 | 30 | 27 | 27 | 28 | 27 | 29 |
| Republican | 24 | 27 | 32 | 28 | 26 | 27 | 25 | 23 | 23 | 21 | 21 | 23 | 25 | 28 | 30 | 22 |
| None of these | 19 | 11 | 7 | 17 | 19 | 16 | 18 | 17 | 15 | 20 | 19 | 15 | 14 | 8 | 6 | 17 |
| Don't know [VOL] | na | na | na | na | na | na | na | na | na | 1 | * | 1 | 2 | 2 | * | 1 |
| Refused/Not Answered | 2 | 1 | 1 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 1 | 2 | 2 | 2 | 3 | * |

Based on:  N=1,845  N=1,541  N=958  N=1,044  N=1,354  N=1,012  N=1,060  N=1,367  N=1,227  N=1,004  N=1,004  N=1,002  N=1,186  N=1,041  N=839  N=1,512

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PID1/i.  Do you consider yourself a Democrat, a Republican, an independent or none of these?  IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

| | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 | 7/24-28/14 | 5/16-19/14 | 3/20-24/14 | 1/17-21/14 | 12/5-9/13 | 10/3-7/13* | 4/11-15/13 | 1/10-14/13 | 11/29-12/3/12 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Total Democrat** | **43** | **47** | **45** | **40** | **43** | **41** | **44** | **42** | **44** | **44** | **46** | **49** |
| Democrat | 31 | 36 | 35 | 29 | 32 | 30 | 33 | 29 | 31 | 27 | 29 | 33 |
| Independent – lean Democratic | 8 | 8 | 9 | 8 | 9 | 8 | 9 | 8 | 10 | 10 | 12 | 10 |
| None – lean Democratic | 4 | 2 | 2 | 4 | 3 | 3 | 2 | 4 | 3 | 7 | 5 | 6 |
| **Total Republican** | **34** | **38** | **45** | **38** | **34** | **39** | **35** | **37** | **35** | **37** | **36** | **37** |
| Republican | 24 | 27 | 32 | 28 | 26 | 27 | 25 | 23 | 23 | 21 | 21 | 23 |
| Independent – lean Republican | 8 | 9 | 10 | 8 | 6 | 10 | 8 | 11 | 9 | 11 | 9 | 9 |
| None – lean Republican | 3 | 3 | 3 | 2 | 2 | 2 | 2 | 4 | 3 | 5 | 6 | 5 |
| Independent – don't lean | 8 | 8 | 7 | 8 | 7 | 6 | 5 | 10 | 9 | 7 | 7 | 6 |
| None – don't lean | 15 | 8 | 4 | 14 | 16 | 14 | 16 | 12 | 12 | 6 | 6 | 4 |
| [VOL] Independent – lean other | na | na | na | na | na | na | na | na | na | 1 | 1 | 1 |
| [VOL] None – lean other | na | na | na | na | na | na | na | na | na | 2 | 1 | 1 |
| Don't know | na | na | na | na | na | na | na | na | na | 2 | 2 | 1 |
| Refused/Not answered | - | - | - | - | - | - | - | - | - | 2 | 1 | 2 |
| Based on: | N=1,845 | N=1,541 | N=958 | N=1,044 | N=1,354 | N=1,012 | N=1,060 | N=1,367 | N=1,227 | N=1,004 | N=1,004 | N=1,002 |

G11b.        Generally speaking, do you consider yourself a…?

| | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 | 7/24-28/14 | 5/16-19/14 | 3/20-24/14 | 1/17-21/14 | 12/5-9/13 | 10/3-7/13* | 4/11-15/13 | 1/10-14/13 | 11/29-12/3/12 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Liberal | 20 | 20 | 19 | 16 | 22 | 18 | 20 | 20 | 18 | 22 | 21 | 21 |
| Conservative | 31 | 35 | 40 | 34 | 33 | 38 | 38 | 35 | 36 | 40 | 37 | 40 |
| Moderate | 45 | 43 | 40 | 45 | 42 | 40 | 38 | 42 | 41 | 30 | 35 | 32 |
| Don't know | na | na | na | na | na | na | na | na | na | 6 | 5 | 5 |
| Refused/Not answered | 4 | 2 | 1 | 4 | 4 | 4 | 5 | 4 | 5 | 2 | 1 | 2 |
| *Based on: Split sampled* | N=1,224 | N=1,016 | N=643 | N=1,044 | N=1,354 | N=1,012 | N=1,060 | N=1,367 | N=1,227 | N=1,004 | N=1,004 | N=1,002 |

G11b/ba.        Generally speaking, do you consider yourself a…? And do you consider yourself very (liberal/ conservative) or just somewhat (liberal/ conservative)?

| | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 |
|---|---|---|---|
| **Total liberal** | **20** | **20** | **19** |
| Very liberal | 7 | 8 | 8 |
| Somewhat liberal | 13 | 12 | 10 |
| **Moderate** | **45** | **43** | **40** |
| **Total conservative** | **31** | **35** | **40** |
| Somewhat conservative | 19 | 20 | 22 |
| Very conservative | 13 | 15 | 18 |
| Refused/Not Answered | 4 | 2 | 1 |
| *Based on: Split Sample* | N=1,224 | N=1,016 | N=643 |

G11e.    Generally speaking, do you consider yourself...?

| | TOTAL 9/25-29/14 | REGISTERED VOTERS 9/25-29/14 | LIKELY VOTERS 9/25-29/14 |
|---|---|---|---|
| Very liberal | 6 | 7 | 7 |
| Somewhat liberal | 18 | 19 | 18 |
| Moderate | 40 | 38 | 35 |
| Somewhat conservative | 21 | 23 | 25 |
| Very conservative | 11 | 11 | 13 |
| Refused/Not Answered | 4 | 3 | 2 |

*Based on: Split sample*                    *N=621*        *N=525*        *N=315*

**DM5.**  Which one of the following best describes where you live?

| | |
|---|---|
| Urban area | 25 |
| Suburban area | 49 |
| Rural area | 24 |
| Refused/Not Answered | 2 |

*Based on:* *N=1,845*


**PPEDUCAT. (4 category)**

| | |
|---|---|
| Less than high school | 8 |
| High school | 34 |
| Some college | 29 |
| Bachelor's degree or higher | 29 |

*Based on:* *N=1,845*


**PPETHM**

| | |
|---|---|
| White, Non-Hispanic | 69 |
| Black, Non-Hispanic | 11 |
| Other, Non-Hispanic | 3 |
| Hispanic | 15 |
| 2+ Races, Non-Hispanic | 3 |

*Based on:* *N=1,845*


**PPGENDER**

| | |
|---|---|
| Male | 48 |
| Female | 52 |

*Based on:* *N=1,845*

PPWORK

| | |
|---|---|
| Working – as a paid employee | 51 |
| Working – self-employed | 7 |
| Not working – on temporary layoff from a job | 1 |
| Not working – looking for work | 8 |
| Not working – retired | 19 |
| Not working – disabled | 6 |
| Not working - other | 9 |

*Based on:*                                                         N=1,845

PPAGE

Age group:

| | |
|---|---|
| 18-29 | 22 |
| 30-49 | 34 |
| 50-64 | 26 |
| 65+ | 18 |

*Based on:*                                                         N=1,845

DM20.        And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?
[READ LIST]

| | |
|---|---|
| Under $10,000 | 6 |
| $10,000 to under $20,000 | 10 |
| $20,000 to under $30,000 | 10 |
| $30,000 to under $40,000 | 12 |
| $40,000 to under $50,000 | 8 |
| $50,000 to under $75,000 | 18 |
| $75,000 to under $100,000 | 14 |
| $100,000 to under $150,000 | 16 |
| $150,000 or more | 7 |

*Based on:*                                                         N=1,845

CENSUS REGION:

| | |
|---|---|
| Northeast | 18 |
| Midwest | 22 |
| South | 37 |
| West | 23 |

*Based on:*                                                         N=1,845

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## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted September 25-29, 2014 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,845 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 2.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 47%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.